Linking to the Shopping Cart and Client Area

WHMCS allows you to link directly to the shopping cart, to specific product groups, or to specific products using several methods.

> 💡 • For a **complete** list of links and linking options, see Linking to WHMCS.
> • For more information about products and product groups, see Products and Services.

Finding Direct Product Group Links

You can link directly to a specific product group instead of the default product group.

To do this:

1. Go to **Configuration > System Settings > Products/Services** (**Setup > Products/Services > Products/Services** prior to WHMCS 8.0).
2. Click the **Edit** icon next to the product group that you want to link to.
3. Copy the URL:
   • In WHMCS 7.10 and earlier, copy the **Direct Cart Link** URL.
   • In WHMCS 8.0 and later, click **Copy** next to the displayed **URL** value.

Finding Direct Product Links

You can use several different links to go directly to individual products.

To do this:

1. Go to **Configuration > System Settings > Products/Services** (**Setup > Products/Services > Products/Services** prior to WHMCS 8.0).

2. Click the **Edit** icon next to the product that you want to link to.

3. Select the **Links** tab.

In the **Links** tab, you will see several different URLs:

- **Direct Shopping Cart Link** adds the product to the shopping cart and directs the visitor directly to the configuration page.
- **Direct Shopping Cart Link Specifying Template** adds the product to the shopping cart and the visitor goes directly to the configuration page using a specified template.
- **Direct Shopping Cart Link Including Domain** adds the product to the shopping cart and the visitor goes directly to the domain selection page.
- **Product Group Cart Link** directs the visitor to the product group page.
- **Product URLs** directs the visitor to the **Direct Shopping Cart Link** and tracks the number of visits for each product URL.