

Linking to the Shopping Cart and Client Area

WHMCS allows you to link directly to the shopping cart, to specific product groups, or to specific products using several methods.

- 💡 For a **complete** list of links and linking options, see [Linking to WHMCS](#).
- For more information about products and product groups, see [Products and Services](#).

Finding Direct Product Group Links

You can link directly to a specific product group instead of the default product group.

To do this:

1. Go to **Configuration > System Settings > Products/Services (Setup > Products/Services > Products/Services** prior to WHMCS 8.0).
2. Click the **Edit** icon next to the product group that you want to link to.
3. Copy the URL:
 - In WHMCS 7.10 and earlier, copy the **Direct Cart Link** URL.
 - In WHMCS 8.0 and later, click **Copy** next to the displayed **URL** value.

Finding Direct Product Links

You can use several different links to go directly to individual products.


To do this:

1. Go to **Configuration > System Settings > Products/Services (Setup > Products/Services > Products/Services** prior to WHMCS 8.0).


Products/Services

This is where you configure all your products and services. Each product must be assigned to a group which can either be visible or hidden from the order page (products may also be hidden individually). A product which is in a hidden group can still be ordered using the Direct Order Link shown when editing the package.


[+ Create a New Group](#)
[+ Create a New Product](#)
[+ Duplicate a Product](#)
[Refresh Feature Status](#)








Add SpamExperts Email Security
Offer professional email services including Anti-Spam, Virus Protection and Email Archiving.



Add SiteLock Website Security
Security and malware scanning, detection and removal plus WAF and CDN services.



Add CodeGuard Website Backup
Automated website backup with one-click restores, malware detection and WordPress management.

Product Name	Type	Pay Type	Stock	Auto Setup	Features	
+ Group Name: Shared Hosting						
Plesk Hosting	Shared Hosting (Plesk)	Recurring	-	After First Payment	Sitejet Included	
cPanel Hosting	Shared Hosting (cPanel)	Recurring	-	After First Payment	Sitejet Included	
+ Group Name: XOWI NOW (Hidden)						
Starter	Other (WHMCS MarketConnect)	Recurring	-	After First Payment	-	
Professional	Other (WHMCS MarketConnect)	Recurring	-	After First Payment	-	
+ Group Name: Weebly Website Builder (Hidden)						
Free	Other (WHMCS MarketConnect)	Free	-	Instantly After Order	-	

2. Click the **Edit** icon next to the product that you want to link to.

3. Select the **Links** tab.

Details Pricing Module Settings Custom Fields Configurable Options Upgrades Free Domain Cross-sells Other **Links**

Direct Shopping Cart Link:

Direct Shopping Cart Link Specifying Template:

Direct Shopping Cart Link Including Domain:

Product Group Cart Link:

Product URLs

URL	Visits
http://example.com/whmcs/index.php?rp=/store/shared-hosting/starter-pack	6
http://example.com/whmcs/index.php?rp=/store/shared-hosting/starter-pkg	71

In the **Links** tab, you will see several different URLs:

- **Direct Shopping Cart Link** adds the product to the shopping cart and directs the visitor directly to the configuration page.
- **Direct Shopping Cart Link Specifying Template** adds the product to the shopping cart and the visitor goes directly to the configuration page using a specified template.
- **Direct Shopping Cart Link Including Domain** adds the product to the shopping cart and the visitor goes directly to the domain selection page.
- **Product Group Cart Link** directs the visitor to the product group page.
- **Product URLs** directs the visitor to the **Direct Shopping Cart Link** and tracks the number of visits for each product URL.