Setting Up Your First Product Group
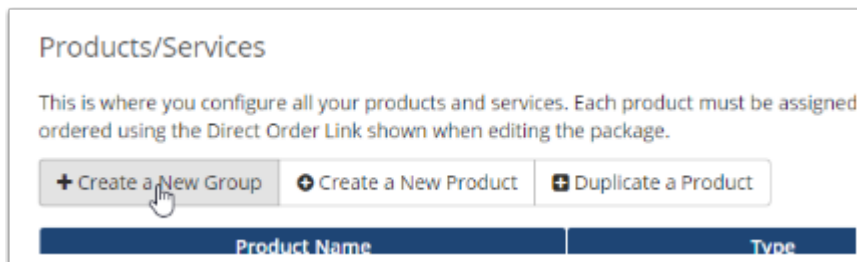
The first step to creating products is setting up a product group. **Product groups** are collections of related products or services that you sell.

> ℹ️ The steps below create a product group for shared cPanel hosting.

Creating a Product Group

To create a new product group:

1. Go to **Configuration > System Settings > Products/Services.**

2. Click **Create a New Group.**

3. Enter a **Product Group Name** (for example, `Shared cPanel Hosting`).

4. Specify a URL, headline, tagline, order form template, and the payment gateways that customers can use when they buy items from this group.

5. Click **Save Changes**.

After you create your product group, you can continue to create a product:

- [Creating Your First Shared Hosting Product](#)
- [Creating Your First Reseller Hosting Product](#)
- [Creating Your First VPS/Dedicated Server Product](#)
- [Creating Your First Non-Hosting Product](#)