

Setting Up Your First Product

To sell something using WHMCS, you must set up and configure a product:

Shared Hosting Products

Shared Hosting products provision shared hosting accounts using the control panel module you select.

For steps to create one, see [Creating Your First Shared Hosting Product](#).

Reseller Hosting Products

Reseller Hosting products provision reseller hosting accounts using the control panel module you select.

For steps to create one, see [Creating Your First Reseller Hosting Product](#).

Server/VPS Products

Server/VPS products provision a VPS, dedicated, or other type of server. The client will be prompted to select a hostname, root password, and nameserver prefixes when ordering.

For steps to create one, see [Creating Your First VPS/Dedicated Server Product](#).

Non-Hosting Products

Other (non-hosting) products provision any non-hosting product (for example, software licensing or design services).

For steps to create one, see [Creating Your First Non-Hosting Product](#).

MarketConnect Products

You can use MarketConnect to resell SSL certificates, SEO tools, website builders, and other products and services. MarketConnect automatically sets up and configures these products and populates the Client Area with merchandizing content and product recommendations.

For steps to activate MarketConnect and start selling MarketConnect products, see [Activating MarketConnect in WHMCS](#) and [Selling MarketConnect Products](#).